



MODERN ENGLISH SCHOOL CAIRO

# PINK DAY

CARE, CHALLENGE AND INSPIRE TO BE PINK ON  
THURSDAY 26 OCTOBER 2023

This year, we will host our annual fundraising initiative in support of the Breast Cancer Foundation of Egypt (BCFE). The BCFE is doing excellent work in the areas of research, prevention/early detection education and holistic support of breast cancer patients and we are very proud to be supporting them again this year.

Our MES Cairo PINK DAY will take place on 26 October 2023 and it is our hope that all students and staff will embrace our whole school community initiative and support the cause. The MES Cairo PINK DAY T-SHIRT is available for pre-order.



## PINK DAY T SHIRT 2023: 200 LE

You can pre-order a T-shirt by completing the attached reply slip and returning it to school with the correct amount of money (no change will be given; any additional money will be regarded as a donation to the nominated charity).

Primary students will hand the reply slip and money in an envelope to their class teacher by Thursday 19 October 2023.

Secondary students will submit their reply slip and money to the kiosk in the Secondary yard during a break time next week or the week after (final sales on Thursday 19 October 2023).

### WHY DO WE ASK YOU TO BUY A T-SHIRT?

There are several reasons that MES Cairo promotes the sales of an event T-shirt in support of a given cause. All members of the school community, including our teachers and administrative staff, are encouraged to purchase and wear the T-shirt on the day. In turn, this purchase contributes towards:

- The largest proceeds possible that we can make as one school, with every member participating
- A clear and bold statement of our unified support of this cause, helping to spread awareness
- A strong visual representation of our determination to help those less fortunate than ourselves in our community.

- To encourage students to participate we also have Mrs Dajani's permission to team the event T-shirt with trousers of the students' choice INCLUDING JEANS (but please note that trousers should not be torn or cut) and students who ignore this requirement will be compelled to change into alternative clothing). Please note that only students who support the event by purchasing the PINK DAY 2023 PACK and wearing the event T-shirt are permitted to wear non-uniform trousers. If you are not supporting the event, the correct uniform is expected. Students may not wear T-shirts from previous events.
- In addition to fundraising specific to Breast Cancer, we will be raising awareness with all children in age-appropriate ways. With younger students in Primary, the focus will be on health, fitness and wellbeing. Secondary students will learn about the science of cancer and the importance of early detection and prevention where possible; the focus will not be specific to breast cancer alone.

Join us in celebrating the gift of good health and raise awareness in support of Breast Cancer Awareness Month.



**PLEASE COMPLETE ONE ORDER FORM PER STUDENT**

PINK DAY 2023 T-SHIRT ORDER **200** LE per T-shirt

You can order a T-shirt by completing this reply slip and returning it to school with the correct amount of money.

See different instructions for Primary and Secondary students above.

No change will be given; any additional money will be regarded as a donation to the Breast Cancer Foundation of Egypt charity.

STUDENT'S NAME: \_\_\_\_\_

CLASS/HOMEROOM: \_\_\_\_\_

T-SHIRT SIZE:

**NOTE - T-shirt sizes correspond to MES Cairo House T-shirt sizes**

**Tick size preference**

- Size 4
- Size 6
- Size 8
- Size 10
- Size 12
- Size 14
- Size 16
- Size 18/Small
- Size 20/Medium
- Large
- X-Large
- XX-Large



*ALL profits made from the sale of the PINK DAY 2023 pack will be donated in full to the Breast Cancer Foundation of Egypt on behalf of the MES Cairo community.*

**THANK YOU FOR YOUR SUPPORT**