

8th
OCTOBER 2025



The POWER OF PINK DAY



LEADERSHIP THROUGH EDUCATION:

CARE, CHALLENGE AND INSPIRE

TO BE PINK

ON WEDNESDAY 8TH OCTOBER 2025

This year, we will host our annual fundraising initiative in support of the Breast Cancer Foundation of Egypt (BCFE). The BCFE is doing excellent work in the areas of research, prevention/early detection education and holistic support of breast cancer patients and we are very proud to be supporting them again this year.

Our MES Cairo PINK DAY will take place on Wednesday 8th October 2025 and it is our hope that all students and staff will embrace our whole school community initiative and support the cause. The MES Cairo PINK DAY T-SHIRT is available now for pre-order.



PINK DAY T SHIRT 2025: 400 LE

Why do we ask you to buy a T-shirt?

There are several reasons why MES Cairo promotes the sales of an event T-shirt in support of a given cause. All members of the school community, including our teachers and administrative staff, are encouraged to purchase and wear the T-shirt on the day. In turn, this purchase contributes towards:

- The largest proceeds possible that we can make as one school, with every member participating
- A clear and bold statement of our unified support of this cause, helping to spread awareness
- A strong visual representation of our determination to help those less fortunate than ourselves in our community

To encourage students to participate we also have Mrs Dajani's permission to wear the event T-shirt with trousers of the students' choice INCLUDING JEANS (but please note that trousers should not be torn or cut). Students who ignore this requirement will be compelled to change into alternative clothing. Please note that only students who support the event by purchasing the PINK DAY 2025 T-shirt and wearing the event T-shirt are permitted to wear non-uniform trousers. If you are not supporting the event, the correct uniform is expected. Students may not wear T-shirts from previous events.

In addition to fundraising specific to Breast Cancer, we will be raising awareness with all children in age-appropriate ways. With younger students in Primary, the focus will be on health, fitness and wellbeing. Secondary students will learn about the science of cancer and the importance of early detection and prevention where possible; the focus will not be specific to Breast Cancer alone.



You can pre-order a T-shirt by completing the attached reply slip and returning it to school with the correct amount of money. No change will be given and any additional money will be regarded as a donation to the BCCE.

- Primary students will hand the reply slip and money in an envelope to their class teacher by Sunday 29th September 2025.
- Secondary students will submit their reply slip and money to the kiosk in the Secondary yard during break times next week.

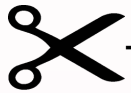


POWER IN PINK



Join us in celebrating the gift of good health and raise awareness in support of Breast Cancer Awareness Month

Please Complete One Order Form Per Student



PINK DAY 2025 T-SHIRT ORDER 400 LE per T-shirt

You can order a T-shirt by completing this reply slip and returning it to school with the correct amount of money. See different instructions for Primary and Secondary students above.

No change will be given; any additional money will be regarded as a donation to the Breast Cancer Foundation of Egypt charity.

STUDENT'S NAME: _____

CLASS/HOMEROOM: _____

T-SHIRT SIZE:

NOTE: T-shirt sizes correspond to MES Cairo House T-shirt sizes

Tick size preference

Size 4

Size 6

Size 8

Size 10

Size 12

Size 14

Size 16

Size 18/Small

Size 20/Medium

Large

X- Large

XX- Large

ALL profits made from the sale of the PINK DAY 2025 T-shirt will be donated in full to the Breast Cancer Foundation of Egypt on behalf of the MES Cairo community.

THANK YOU FOR YOUR SUPPORT